

## H.L. Yong Company (Pte) Ltd

### Intuitive Customised ERP solution to tackle diverse inventories' costing methods



We need a business solution to target high demands of orders and managing inventories that uses different costing methods which are critical for us to formulate business strategies. **SystemGrafx** has designed an extremely user friendly and intuitive ERP system at an affordable cost and almost all our work processes go through the system.

**Mr Victor Ha**  
Manager  
H.L. Yong Company (Pte) Ltd

#### Customer Profile

**H.Y. Yong** Company (Pte) Ltd has been in the food business for more than 80 years and has grown from strength to strength. After incorporating as a company in 1962, H.L. Yong took on some big premium brand names such as S&W, Libbey, Kimberly Clark, Reynolds, Barilla, Campbells and sports brand Spalding. In line with the vision of their founder, they are always on the lookout for quality products to introduce to the marketplace. Today, they are in their fourth generation of ownership, and they are looking to many years of serving their customers.

#### Business Situation

H.L. Yong Company procures large quantity of various brands' products from all over the world to distribute to the local and regional marketplace in different packaging. They need to take into account the constant fluctuations of foreign exchange rates and the various countries' freight charges and fees. Their diverse and numerous formulas to calculate these costs are crucial to their bottom line. Another concern is the intricate act of balancing the inventory level, especially perishable products, to the demands from the marketplace that has direct impact on many different areas of the business and profitability. Hence, inventory levels must be closely monitored for prompt availability of the products in order for them to deliver excellent customers' satisfaction and loyalty.

#### Solution

**SystemGrafx** was ultimately selected from numerous ERP (Enterprise Resource Planning) providers after being referred to H.L. Yong by one of many satisfied customers of **SystemGrafx**.

From day one, an intense discussion took place with the management, key personnel and users with **SystemGrafx's** consultants to identify and tackle flaws of the existing system. The project also provided an opportunity for the management to rethink and reengineer some of their business processes to effectively streamline them. We also studied their existing IT infrastructure to advice on the reconstruction of hardware requirements to ensure adequate support for their new system.

After thorough studies of their business model and operational flow, **SystemGrafx** implemented a robust and intuitive solution that integrate seamlessly from the operations (GRN, Purchase, Inventory, Price Quotation, Order Entry, Invoice and Credit Note modules) to the back end financial data system (AR, AP, GL and Report Centre modules) by providing the management with consistent, up to date and reliable information for critical decision-making.

#### Benefits

- ✓ Significant Improvement in operational efficiency and productivity
- ✓ Achieve corporate objectives through the support of changing business environment
- ✓ Optimise inventory to reduce cost and at the same time to fulfill customers' orders
- ✓ Accurate and reliable data system improves cross departments' communication and collaboration
- ✓ Easy acceptance by users with enhanced, consistent and user friendly interface

